

# The Nonesuch Rowing Foundation Privacy Policy

Last updated 25 July 2020

The Nonesuch Rowing Foundation recognises the importance of privacy and data protection and our duties to comply with relevant legislation. This privacy policy explains how the Nonesuch Rowing Foundation uses the personal data we collect from you when you interact with our organisation.

## What data do we collect?

The Nonesuch Rowing Foundation collects the following data:

- Personal identification information (name, email address, telephone number, address)
- Information about the value and frequency of donations you make to the Nonesuch Rowing Foundation
- Information about your status as a UK tax-payer and Gift Aid declarations
- Information about whether your employer offers a gift-matching scheme
- Records of your attendance at fundraising events
- Information about the interactions you make with our website and email updates (eg. links opened, pages visited)
- Information provided in applications for grants, including:
  - Personal identification information (name, email address, telephone number, address)
  - Year of study, course title, year of graduation, participation in rowing
  - Details of assistance required (including costs & payment deadlines)
  - Personal supporting statements
  - Information about your eligibility for a University of Bristol Bursary or other financial support

## How do we collect your data?

You directly provide the Nonesuch Rowing Foundation with the vast majority of the data we collect. We collect and process data when you:

- Request to set up a Direct Debit subscription
- Make a donation by credit/debit card
- Purchase tickets for, or attend, a fundraising event
- Submit an application for a grant
- Email or write to us
- Use or view our website via your browser's cookies, or interact with our email updates

The Nonesuch Rowing Foundation may also receive your data indirectly from the following third party platforms. Links to their respective privacy policies are provided below:

- GoCardless our Direct Debit payment provider (<u>https://gocardless.com/privacy/</u>)
- Stripe our credit/debit card payment provider (<u>https://stripe.com/gb/privacy</u>)
- MailChimp our platform for sending email updates (<u>https://mailchimp.com/legal/privacy/</u>)
- Squarespace our platform for hosting our website (<u>https://www.squarespace.com/privacy</u>)

The University of Bristol Boat Club (UBBC), the University of Bristol Boat Club Alumni (UBBC Alumni), and Friends of the University of Bristol Boat Club (UBBC) (FoUBBC) may collect data on behalf of the Nonesuch Rowing Foundation, as far as any data collection complies with this privacy policy.

## How will we use your data?

The Nonesuch Rowing Foundation collects your data so that we can:

- Contact you with:
  - Information and updates about your donation(s)
  - Information about fundraising projects
  - Information and updates about your grant application(s)
  - Information about recent grant awards
  - Invitations to fundraising events
  - Other relevant news updates
- Effectively budget for and plan our fundraising and grant-making activities in line with our charitable objects
- Plan targeted communications in support of our fundraising efforts
- Effectively assess grant applications and make decisions on whether to award grants
- Reclaim tax on donations from UK tax-payers (Gift Aid)
- Make improvements to our website and email updates

The Nonesuch Rowing Foundation may share your data with Her Majesty's Revenue & Customs (HMRC) for the purposes of claiming Gift Aid on your donations.

The Nonesuch Rowing Foundation may share your data with MailChimp, our platform for sending updates via email, for the purposes of communicating with individuals who have consented to communications via email.

The Nonesuch Rowing Foundation will share information about the value and frequency of donations you make to the Nonesuch Rowing Foundation and information about your status as a UK tax-payer and Gift Aid Declarations with the UBBC Alumni, to enable their support in soliciting donations in support of our fundraising activities and to enable joint planning of targeted fundraising campaigns.

The Nonesuch Rowing Foundation will not share your data with any other third parties.

## How do we store your data?

Data received directly by the Nonesuch Rowing Foundation by email or our website is stored in a restricted-access Google account. Information on how Google complies with data protection laws to keep your data secure can be found at <a href="https://privacy.google.com/businesses/compliance/">https://privacy.google.com/businesses/compliance/</a>.

Data collected by third party platforms (eg. GoCardless, Stripe, MailChimp and Squarespace) on behalf of the Nonesuch Rowing Foundation is stored by those third party platforms in accordance with their respective privacy policies.

The online platforms and files containing your data have access restricted to only the trustees of the Nonesuch Rowing Foundation and the charity's committee (as defined by clause 14 of the Constitution of the Nonesuch Rowing Foundation (24 June 2020)), and any charity volunteers who have a justified requirement to use the data for the purposes defined above, as deemed necessary by the trustees and committee.

The Nonesuch Rowing Foundation will keep your data for 75 years from the date of collection, as this is the maximum time period expected for engagement with our activities. Once this time period has expired, we will delete your data, unless further consent is given for its extended retention.

## Marketing

The Nonesuch Rowing Foundation would like to send you information about products and events of ours that we think you might like (for example merchandise sold for fundraising purposes and invitations to fundraising events).

The Nonesuch Rowing Foundation will not share your data with other companies or organisations for marketing purposes.

If you have agreed to receive emails from us, you may always opt out at a later date.

## What are your data protection rights?

The Nonesuch Rowing Foundation would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request the Nonesuch Rowing Foundation for copies of your personal data.

**The right to rectification** – You have the right to request that the Nonesuch Rowing Foundation correct any information you believe is inaccurate. You also have the right to request the Nonesuch Rowing Foundation to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that the Nonesuch Rowing Foundation erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that the Nonesuch Rowing Foundation restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to the Nonesuch Rowing Foundation's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that the Nonesuch Rowing Foundation transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: <u>nonesuchrf@gmail.com</u>

### Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our website, we may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

#### How do we use cookies?

The Nonesuch Rowing Foundation uses cookies to improve your experience on our website, including understanding how users interact with our pages to help us improve functionality.

#### How to manage cookies

You can set your browser not to accept cookies, and the above website (allaboutcookies.org) tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## Privacy policies of other websites

The Nonesuch Rowing Foundation website may contain links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

# Exemption from the appointment of a Data Protection Officer

The Nonesuch Rowing Foundation is not required to have a dedicated Data Protection Officer (DPO) in accordance with guidance from the Information Commissioner's Office (ICO):

- The Nonesuch Rowing Foundation is not a public authority or body
- Our core activities do not require regular and systematic monitoring of individuals on a large scale
- Our core activities do not involve processing on a large scale 'special categories' of personal data, or criminal convictions or offences data

All trustees, committee members and volunteers of the Nonesuch Rowing Foundation are responsible for data protection.

# Exemption from Registration with the Information Commissioner's Office (ICO)

The Nonesuch Rowing Foundation is exempt from any requirements to register with the Information Commissioner's Office (ICO) as our organisation was established for not-for-profit making purposes and does not make a profit.

## Changes to our privacy policy

The Nonesuch Rowing Foundation keeps its privacy policy under regular review and makes any necessary updates to this document. This privacy policy was last updated on the date provided at the top of this document.

#### How to contact us

If you have any questions about the Nonesuch Rowing Foundation's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: nonesuchrf@gmail.com